

# iClicker

Like you, we believe in the power of active learning  
and in giving your students a voice.

For years it has been our mission to create simple products that make it easier for you to enable true engagement in your classroom. In this spirit of greater simplicity, we've unified our suite of products.

Visit us at the new [iClicker.com](http://iClicker.com) to learn more about our mission to provide simple, powerful solutions to help you foster meaningful learning in the classroom.

## FOR ADMINISTRATORS

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is now



**iClicker Campus**  
Analytics

Reef Analytics is now **iClicker Campus** and still contains all the great insights you've become accustomed to.

## FOR INSTRUCTORS (SOFTWARE)

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**iClicker.**

is now



**iClicker Classic**  
Instructor



is now



**iClicker Cloud**  
Instructor

To simplify our instructor software options, we've changed the name of iClicker 7 (our locally hosted option) to **iClicker Classic** and our cloud-based software previously known as REEF Instructor, is now **iClicker Cloud**.

## FOR STUDENTS (HARDWARE AND MOBILE APP)

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**iClicker.**

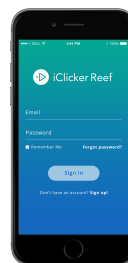
is now



iClicker+



iClicker 2



is now



**iClicker Reef**  
Student

Regardless of the instructor software you choose, you can allow students to use **iClicker remotes** or the **iClicker Reef mobile app** on any smart device. You can even pass the choice on to your students and allow a combination of remotes and mobile devices in the same class!